MICHAEL CHARLES COLLETT

IS A DESIGNER WHO GIVES A DAMN.

EXPERIENCE

Designer   Mule Design (2016—17)
Work as a team member to deliver effective web, mobile and print design for technology, philanthropic, cultural, and academic clients. Contribute to research and strategy.

Designer   WorkingMichael (2010—)
Think *about* the box. Use what you have to get what you want. Big thinking for all sizes of organizations.

Designer   Aetna (2013—14)
Tell multimedia brand stories; create small advertisements, icon sets, usage guidelines, conduct research, and produce for web and print.

Generalist   La Raza Galería Posada (2008—10)
Use arts programming to reach underserved communities in the Sacramento area. Produce collateral, exhibitions, educational programming. Interact with community, stakeholders, and media.

BA/Letters, Arts+Sciences   The Pennsylvania State University (2013)
Self-initiate a study of communication, power and narrative.

SKILLS

- ART/CREATIVE DIRECTION
- BRANDING/IDENTITY DESIGN
- TYPOGRAPHY/PAGE LAYOUT
- PRODUCTION DESIGN/ CMYK PRINTING
- PUBLIC SPEAKING/WORKSHOPS/ PRESENTATIONS
- CONTENT/BUSINESS STRATEGY
- COPYWRITING/EDITING
- CMS PLATFORMS